

BARENTZ
RAW MATERIALS

Business made simple

Barentz

Corporate Presentation

Hoofddorp 2010

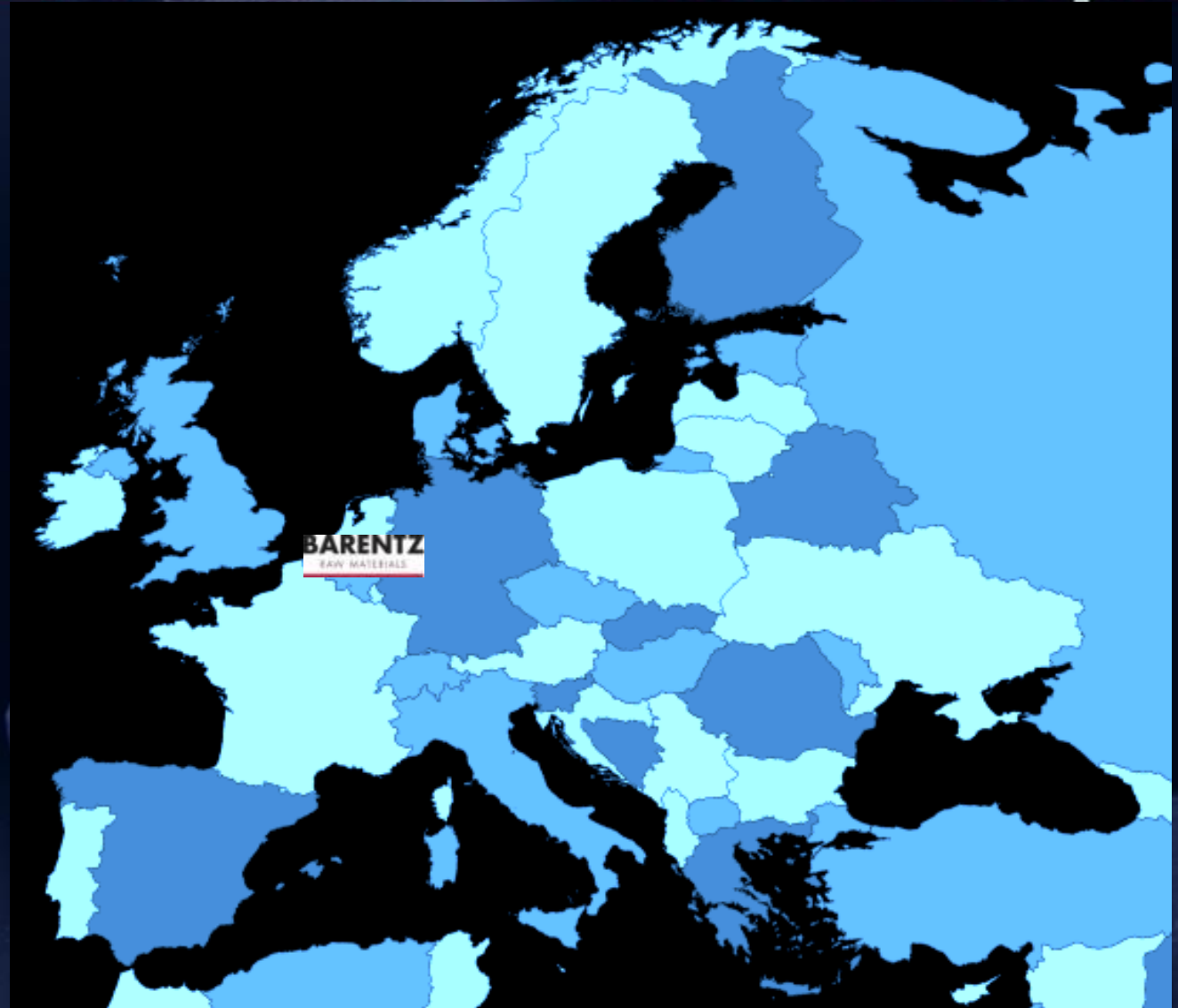
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History

- a) HL Barentz since 1953. Distribution of raw materials.



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History

- a) HL Barentz since 1953. Distribution of raw materials.
- b) Since 1989 rapid internationalisation in Europe

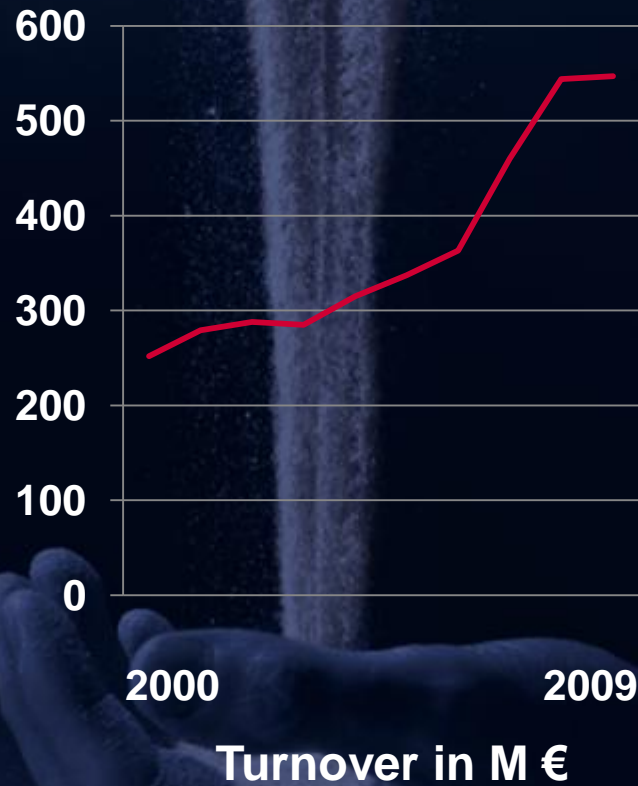


Barentz 2009

Key Figures:

- >400 employees
- Turnover 545 million Euro
- 16.000 active customers in portfolio
- 7000 invoicing customers
- > 1000 customer visits per week

Continuous growth:



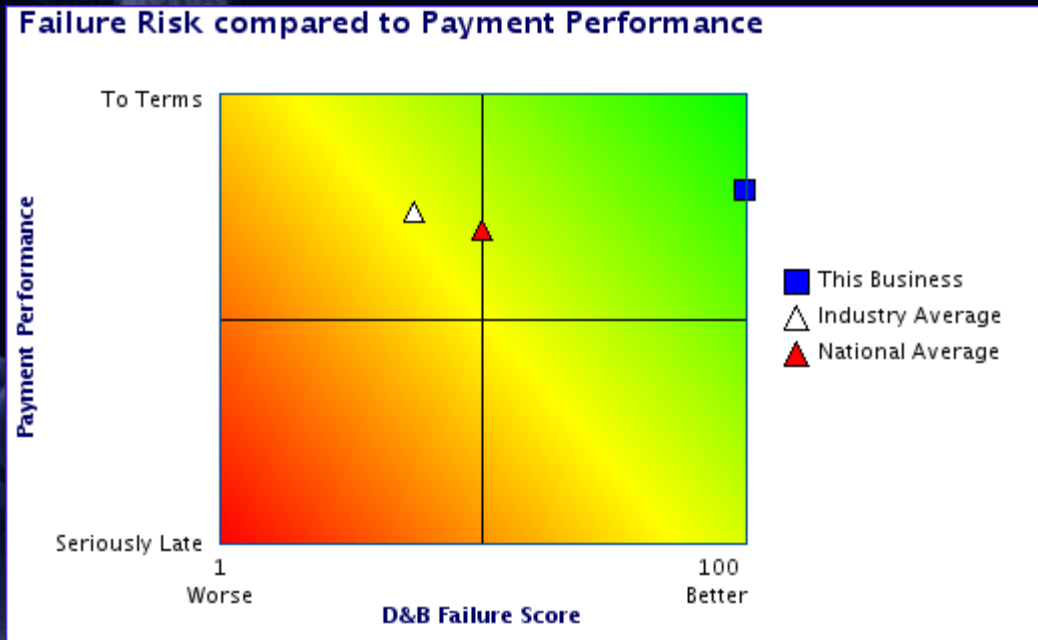
Business Principles

- Barentz is the exclusive distribution channel for our suppliers.
- We are doing business with a long-term view.
- The secret of our success lies in our employees.
- Logistics is a key element in our service.
- Think global, act local.

Dun and Bradstreet rating January 2010

Barentz is a strong and financially independent company

D&B Rating	3A1
D&B Failure score	100



UNIQUE SELLING POINTS

**Complete portfolio of
Products
=
SYNERGY**

**FOOD &
NON-FOOD
Industries**

**INDEPENDENT &
Successful
MULTINATIONAL**

**LOCAL teams
&
UNIFORM structure**

**BUSINESS
MADE SIMPLE**

**Long term PARTNER
=
CONTINUITY**

**TECHNICAL
MARKETING**

**Tailor made
FUNCTIONAL &
NUTRITIONAL
Blends**

**EXCLUSIVITY
&
TRANSPARENCY**

FULL-SERVICE Approach

**Market Analysis &
Marketing**

**Credit Risk Management
& Financial strength**

**Expert Technical
Support**

**BUSINESS
MADE SIMPLE**

**EU Desk
European Legislation**

**Logistics Efficiency &
Supply Chain
Optimisation**

**A step beyond
Quality Standards**
ISO 22.000 / 9001:2000 / GMP Plus

Markets served

- Food
- Animal Nutrition
- Pharma & Cosmetics
- Chemicals



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Food market

- Bakery, chocolate and sugar confectionery
- Dairy and beverages
- Infant Nutrition
- Flavours
- Meat, fish and poultry
- Snacks
- Preserves, condiments and ready meals
- Savoury



Animal Nutrition market

- Aquafeed
- Calf milk replacers
- Compound feed
- Petfood



Pharma & Cosmetics market

- Pharma
- OTC
- Personal Care
- Cosmetics



Chemicals:

- Adhesives
- Cleaners & Detergents
- Coatings & Inks
- Construction & Civil Engineering
- Paper & Cardboard
- Performance Chemicals
- (Petro) Chemicals
- Polymers
- Specialties & Textile



BARENTZ
ASIA SOURCING

- Your partner for reliable sourcing and supplies of raw materials from Asia



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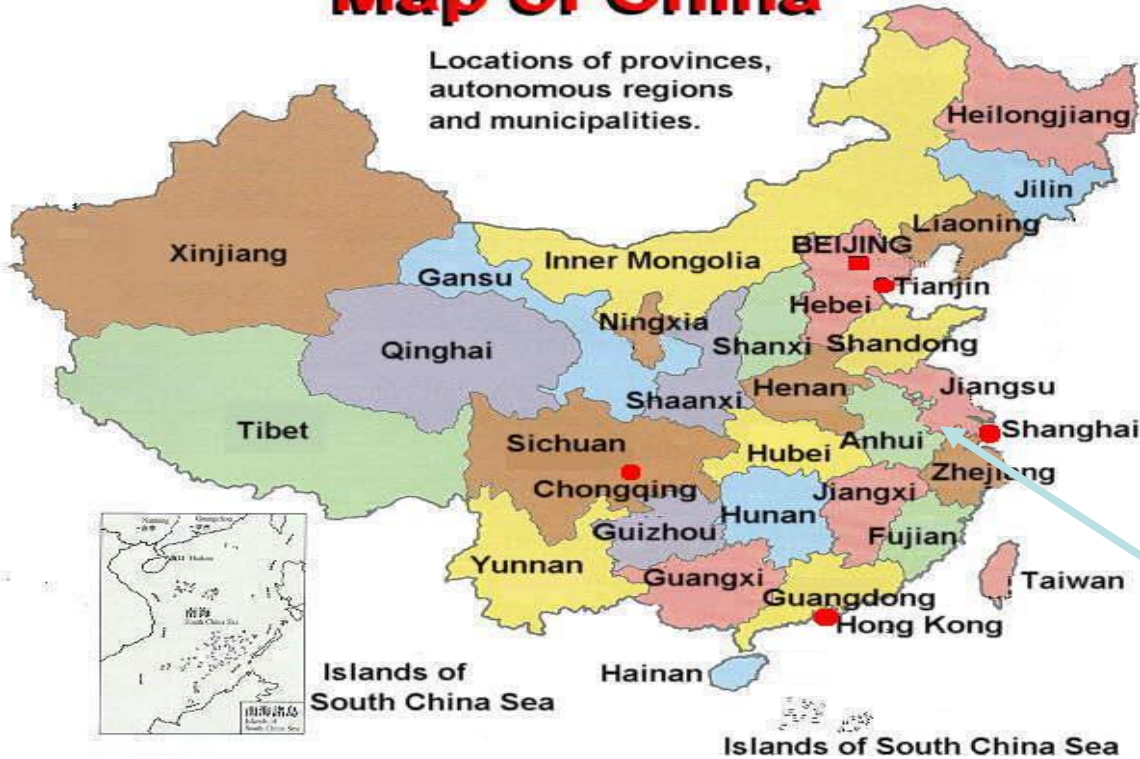
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HOLLAND BARENTZ EUROPE B.V.

CHANGZHOU REPRESENTATIVE OFFICE

Map of China

Locations of provinces, autonomous regions and municipalities.



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Where do we source?



China

India

Japan

Bangladesh

Thailand

Asia Sourcing

- Sourcing
- Auditing
 - ISO 9001 certified
 - 2 fully licensed lead auditors.
- Supply chain management



Barentz Production

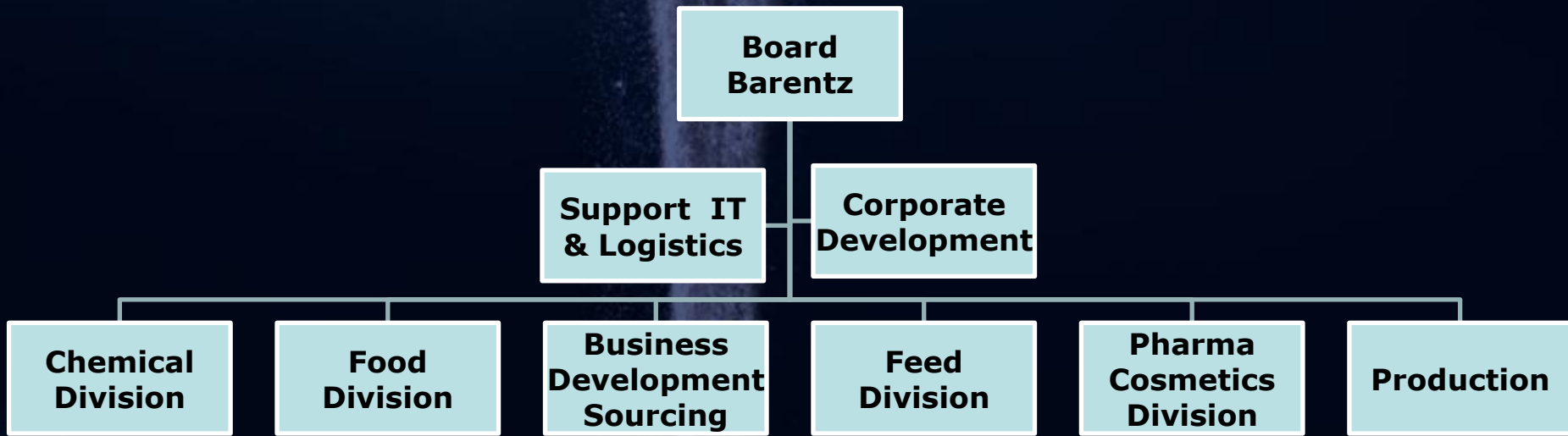
- Centers of Excellence for baking, meat, nutrition
- State-of-the-art facilities in Twello and Wolvega (all in the Netherlands)
- Laboratories, pilot plants and R&D facilities





- ❑ New service provider for the food industry
- ❑ Full regulatory compliance for all food business operators
- ❑ Knowledge base on food legislation and quality
- ❑ Up to date information on changes in regulations
- ❑ Helpdesk for members
- ❑ Fact sheets and guidelines on all applicable legislation
- ❑ Assistance on implementation of quality standards and legislation

Barentz Organisation



A pair of hands is shown from the top and bottom, holding a stream of light-colored sand that falls vertically through the center of the frame. The background is dark, making the sand stand out. The hands are positioned as if they are carefully holding the sand, with fingers slightly curled. The sand is captured in mid-air, creating a sense of flow and texture.

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